

## WHY WE DO IT

To save lives  
because people matter...

People need assistance  
to navigate the  
fragmented system.

Stigma and shame prevent  
people from accessing help.

People need an ear.  
We exist to stand in the gap.



**We Advocate.**  
**We Connect.**  
**We Educate.**



Want to help us help others?  
Want to **VOLUNTEER?**  
Visit our website!



NC DEPARTMENT OF  
HEALTH AND HUMAN SERVICES

The Alcohol / Drug Council of North Carolina is partially  
supported by the Division of Mental Health, Developmental  
Disabilities and Substance Abuse through a Substance Abuse  
and Mental Health Services Administration Grant.

**We serve all 100 Counties**

Our Recovery Resource  
Advocates provides over 1300  
individuals with recovery  
resources, emotional support  
and assistance navigating the  
behavioral health system.

1121 Situs Court Ste. 360  
Raleigh, NC 27606

919.493.0003

info@alcoholdrughelp.org

www.help4recovery.org



A Program of The Alcohol /  
Drug Council of North Carolina

Call Us:

**1.800.688.4232**

## WHO WE ARE

### Our Mission and Vision

We aspire to be North Carolina's  
leading voice for access to  
quality care for mental health  
and substance use challenges.

At our core we are connectors,  
educators and advocates for  
the treatment and recovery  
community at large for NC.  
We seek to eliminate stigma.  
We embrace all pathways to  
recovery and healing with  
dignity and respect for everyone.

➤ We value **PEOPLE,**  
**TEAM,** and **COMMUNITY.**



## WHAT WE DO

We realize our mission by:

### • We Advocate

We Advocate for the Service  
Providers, Marginalized, difficult  
to reach individuals and/or special  
populations in the MH/SUD  
populations by participating in  
state initiatives, stakeholder  
meetings, community  
collaboratives etc.

### • We Connect

To the Public, Service Providers,  
People in need of help in MH/SUD  
space and their families.

### • We Educate

To the general public, the  
behavioral health provider and  
treatment community, the  
behavioral health recovery  
community, and ourselves.

We Educate at outreach events  
(tables) in the Recovery and  
Treatment and General Public,  
Annual OBX Conference with  
CEUs, Websites, Trainings/  
workshops, and etc,

## HOW WE DO IT

Through our **resource  
center.** We utilize a  
specialized team of  
**Recovery Resource  
Advocates** (most, with  
lived experience) that  
provide education and  
connections to recovery  
support resources for  
substance use and  
mental health disorders.

### 🗣️ Talk It Out NC

Talk it out, our **Team of  
Ambassadors** are committed  
to educating the public on  
how to start the conversation  
for adults and youth around  
underage drinking with  
the Talk It Out NC.



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